For Showing

GOOD PICTURES

IN GORGEOUS KODACHROME OR BLACK AND WHITE

THE NEW ARGUS PROJECTOR AND HOME-VIEWER

The new Argus Projector, designed especially for projection of Kodachromes, Ready-Mounts or 35 mm strip films, gives you the features you need for greater enjoyment of your pictures.

Self contained, the Argus Home-Viewer is a new development in projector-viewers . . . just open the case, plug in the projector, select your Kodachromes and see them at their best, without pulling down the shades or putting up a screen, etc. . . . you'll enjoy its simplicity.

FEATURING

Ample Ventilation — scientific design quickly dissipates heat . . . no danger to your valuable slides.

Oversize Condensers — concentrate the illumination EVENLY over the picture area.

Anastigmat Lens — color-corrected 4-inch f:4 for brilliant, true reproduction.

Rotary Slide Carrier — takes your slides RIGHT SIDE UP for real convenience . . . separated from lamp house by insulating air space for film and slide protection. This carrier also prevents light flashes between pictures.

Metal Construction — for greater rigidity . . . smarter, neater appearance . . . non-breakable.

Strip Film Holder — for film slides . . . single or double frame.

ARGUS PROJECTOR AND HOME-VIEWER UNIT

consists of the Argus 100 watt projector, with rotary slide carrier, Home-Viewer Carrying Case, which includes 7 x 7 inch ground glass screen, Kodachrome partitioned slide box with index for 100 slides, heat absorbing glass, strip film holder, and six extra film spools. Price complete, $47.70 Projector separately, with rotary slide carrier, $22.79. 35 mm Strip Film Holder $3.71. Eveready carrying case $3.71.

FINE AMERICAN MADE CAMERAS

argus

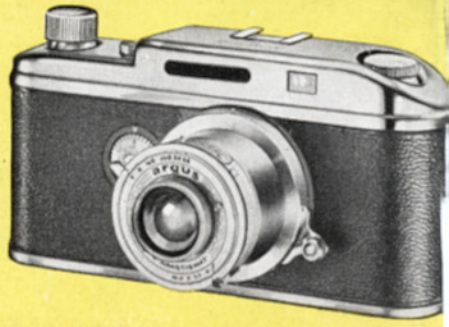
ann arbor michigan

Free

"CHOOSING YOUR CAMERA"

Write for this 32 page booklet

★



Model A-3 . . . extinction-type exposure meter . . . color-corrected f:4 lens, **$23.85**